in Comprende? Online Health Resources to help English Speakers serve Spanish Speaking Communities National Network of Libraries of Medicine MidContinental Region http://nnlm.qov/mcr 800-338-7657

Presenters

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NN/LM	Agenda
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- · Session One:
- Introduction 10 min
- Cultural Competence and Health Literacy 20 min
- Spanish Vocabulary 10 min
- Websites to Review 60 minutes
 - MedlinePlus en español
 - Kids HealthRHIN
 - Daily Med
 - NOAH
- Questions/AnswersSession Two (February 16)
- Evaluating Spanish Websites— 30 min
- Quality Health Information in Spanish with examples 1 hour

Who's Who?







 National Library of Medicine Bethesda, MD



· National Network of Libraries of Medicine



http://nnlm.gov/mcr



Class Objectives

Participants will be able to:

- Understand the basics of health literacy and cultural competence
- Identify reliable online Spanish health information resources
- Describe criteria for evaluating health websites and evaluate online health information resources that are in Spanish



¿Qué piensan ustedes?

What percentage of the US population is Hispanic?

- a) 10%
- b) 15%
- c) 20%



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www.census.gov



¿Qué piensan ustedes?

Hispanics are the nation's:

- a) largest minority groupb) 2nd largest minority group
- c) 3rd largest minority group



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Three Prong Approach

- Cultural Competence
- Health Literacy
- Limited English Proficiency

Your Culture

- What does it mean to be part of a culture?
 - From Wikipedia

http://en.wikipedia.org/wiki/Culture

- "The set of shared attitudes, values, goals, and practices that characterizes an institution, organization or group."
- Think for a minute about something you would consider part of your culture. Write it down, share it with the group!

Cultural Competence

- Awareness of one's own cultural worldview.
- · Attitude towards cultural differences,
- Knowledge of different cultural practices and worldviews, and
- cross-cultural skills.
 - ~ Martin & Vaughn

EthnoMed

- http://ethnomed.org/
- Culture Pages
 - Traditional Medical Practices
 - Experience with Western Medicine
 - Family Life and Kin Structure



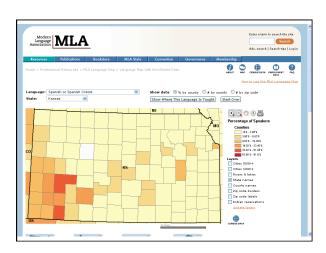
Demographics

- Who lives in your library's neighborhood?
 - City/town data should let you know
 - US Census
 - http://quickfacts.census.gov/qfd/index.html
 - Modern Language Association Language Map http://www.mla.org/map_main

Spanish Speakers in Your State

	Total Population 5 years and over	Speak English "very well"	Speak English less than "very well"
Kansas	2,579,136		
Spanish or Spanish Creole	6.50%	51.90%	48.10%
Washington	6,034,522		
Spanish or Spanish Creole	7.20%	51.50%	48.50%
Oregon	3,488,584		
Spanish or Spanish Creole	8.40%	49%	51%
Missouri	T TOO OO4		
Spanish or Spanish Creole	5,508,991 2.60%	59.90%	40.10%
California	33,608,542		
Spanish or Spanish Creole	28.20%	51.50%	48.5
Maryland	5,260,978		
Spanish or Spanish Creole	5.90%	51.60%	48.40%

Source: American Community Survey. 2005-2009. 5-Year Estimates. www.census.gov/acs/www/

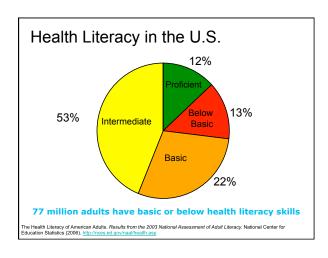




What is Health Literacy?

"The degree to which individuals have the <u>capacity to obtain</u>, process, and understand basic health information and services needed to make appropriate health decisions."

Healthy People 2010





Prescription Medication

- · 3 billion Rx written each year
- Average adult fills 9 Rx per year
- Elderly fill 30 Rx/year on average • 1.5 million adverse drug events in U.S. each year
- · Medication errors most common medical mistake

Pharmacy Translations

- 286 pharmacies
- 209 provided labels in Spanish to customers
- · Independents more likely to provide Spanish
- 86% used computer translation programs
- Evaluated 76 Spanish medicine labels
- 32 labels (43%) incomplete translations
- 6 labels misspellings or grammar errors
- Overall 50% error rate

Source: Pediatrics 2010. 125;960-965. Accuracy of Computer-Generated Spanish Language Medicine Labels. Iman Sharif and Tse, Julia.

Health Literacy Education



http://www.hrsa.gov/publichealth/healthliteracy/

Clear Communication

- · Information in short segments
- Clear organization
- Clear explanations
- Most important concepts first
- Jargon-free
- · Meaningful images



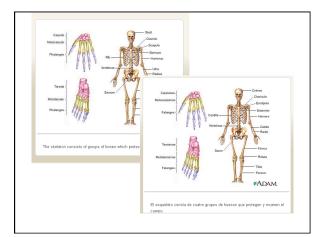
Spanish Vocabulary: Basics

MedlinePlus Encyclopedia

http://www.nlm.nih.gov/medlineplus/encyclopedia.html

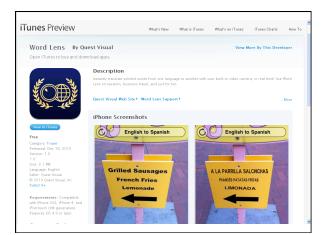
For example, find the entry for X-ray Skeleton and look at the images, first in English, then in Spanish

 $\frac{\text{http://www.nlm.nih.qov/medlineplus/ency/article/}}{003381.\text{htm}}$



Word Lens

- iPhone App
 - http://itunes.apple.com/us/app/word-lens/ id383463868?mt=8
 - iPod Touch with camera
 - Translate words from one language to another using your camera



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Internet Vocabulary

- La búsqueda—search, usually next to search box
- Los enlaces—link as in hyperlink
- Actualizado—updated
- La página—page
- La Red—the Net or Web
- El Internet—Internet
- La base de datos—database



Internet Vocabulary

Learn Spanish: Internet Terms in Spanish and English http://www.lingolex.com/internet.htm

- Not beautiful, but simple
- Scroll down for extensive list of Internet and computer terms in Spanish



Medical Vocabulary

Polyglot: Multimedia Medical Spanish Translator http://polyglot.topsailmultimedia.com/polyglot.html

- Side-by-side vocabulary and phrase listing
- Audio

English-Spanish Dictionary from the Oregon Occupational Safety & Health Division

http://www.orosha.org/pdf/dictionary/english-spanish.pdf

- 136 pages of free health and safety phrases and vocabulary
- pdf format



Online Translators

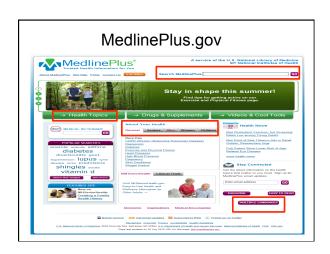
Babelfish: http://babel.altavista.com Google: http://translate.google.com/translate

- Good tools for getting the general idea
- Translation ≠ Interpretation
- Don't use for medical information
- Don't use for translating into writing



English & Spanish Health Resources

- MedlinePlus
- RHIN
- KidsHealth.org
- DailyMed
- NOAH









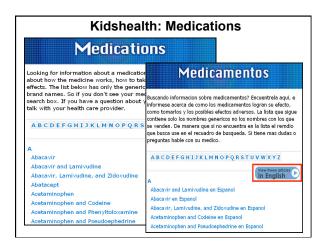










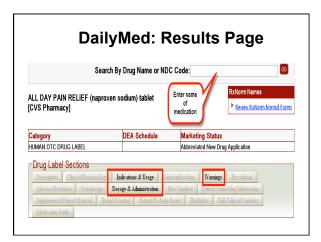


DailyMed



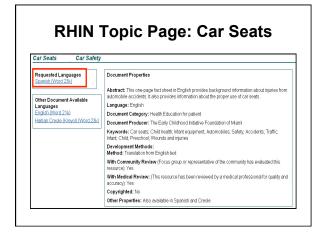
- Over 20,000 FDA approved medications
- Prescription & Over-the-Counter
- English only
- NLM & FDA Joint Project

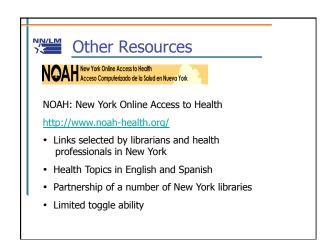
http://dailymed.nlm.nih.gov



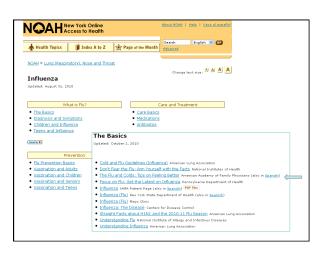


















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Thanks to....

- State Library of Kansas http://skyways.lib.ks.us/KSL/
- REFORMA Heartland Chapter http://skyways.lib.ks.us/orgs/reforma/ index.html



Thank You!

iMuchas Gracias!

National Network of Libraries of Medicine MidContinental Region www.nnlm.gov/mcr

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